

Make
LemonAide

SUPPORT ~~DISABILITIES~~

LAPS OF LOVE

for Cerebral Palsy

walk / run / roll JUNE 12

AT WILKESON POINTE



PLEASE SUPPORT CHILDREN & ADULTS WITH CEREBRAL PALSY

Let's work together to support and celebrate the people of Buffalo!

- Your support has a direct impact. Proceeds from Laps of Love go to children and adults with Cerebral Palsy so they can receive effective therapy and live happier, healthier, and more complete lives.
- The Laps of Love 5K Walk/Run/Roll and Honorary 1 Mile fosters a sense of community, a healthy lifestyle, and provides an uplifting boost to our community

Make Lemon Aide Foundation for Cerebral Palsy (CP) is a 501(c)(3) nonprofit foundation

Our mission is to:

Raise awareness about Cerebral Palsy

Cerebral Palsy is the most common motor disability for children.

It can make talking, walking and other everyday tasks a monumental challenge, yet it is known as the "forgotten disability" because few people understand what it is and how it affects patients.

Unite and celebrate the Cerebral Palsy community

Over 17 million people around the world are affected by Cerebral Palsy.

We work to champion their voices and celebrate their accomplishments.

We are inclusive of abilities/disabilities, ages, races, genders and orientations.

Improve access to effective treatments

Public programs fall short, so we ensure access to cutting edge treatment by providing grants for Cerebral Palsy patients and physical therapists



"thank you for your support. every dollar makes a difference"

- the make lemonaide committee

Julie Brooks, Diane Hamric, Lori Hurley, Madison Kashino, Denise Flick, Mary Izzo, Randy Alanen
Pamela Walier, Sherry Walier, Lauren Walier, Carol Walier

www.makelemonaide.org



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2022 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	BE COURAGEOUS \$10,000	CHAMPION \$5,000	HERO \$3,000	ADVOCATE \$1,500	ZEST FOR LIFE \$500	FRIEND \$250
# OF RACE REGISTRATION PASSES	12	8	5	3		
PRE-EVENT RECOGNITION						
SOCIAL MEDIA PROMOTION (FACEBOOK + INSTAGRAM)	•	•	•	•	•	•
WEBSITE PRESENCE	•	•	•	•		
EMAIL BLASTS	•	•	•			
PRESS RELEASE	•	•				
MEDIA INTERVIEW SHOUTOUT	•					
ON-SITE RECOGNITION						
BRANDED LOGO AT ENTRANCE	•					
LOGO ON SPONSORSHIP BANNERS	•	•	•			
LOGO ON OFFICIAL RACE SHIRT	•	•				
LOGO ALONG RACE PATH	•	•				
OPPORTUNITY TO SPEAK AT RACE EVENT	•					
POST-EVENT RECOGNITION						
SOCIAL MEDIA THANK YOU (FACEBOOK + INSTAGRAM)	•	•	•	•	•	•
BLOG POST THANK YOU	•	•	•			
EMAIL BLAST THANK YOU	•	•	•	•		
NEWSLETTER THANK YOU	•	•	•	•	•	
OUTGOING PRESS RELEASE	•					

Promote your business within the:

- Buffalo community
- Local and national disability community

The Cerebral Palsy community has been hit especially hard by the COVID-10 pandemic

We appreciate any support you can give

Thank you for helping us provide therapy and awareness, foster compassion and inclusion, empower children and adults with Cerebral Palsy, and unite the Buffalo Community

I am excited to sponsor Make Lemon Aide "Laps of Love" at the following level:

Please accept my donation of:

- \$10,000 \$5,000 \$3,000 \$1,500 \$500 \$250

OUR GOAL IS TO RAISE \$30,000



To pay online go to www.makelemonaide.org/donate/

Make Lemon Aide Foundation for CP is a 501(c)(3): EIN# 46-4033257

Contact information:

Name _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____



Please mail this completed form and payment to:

The Make Lemon Aide Foundation for CP
Western New York Regional Office
P.O. Box 674
Hamburg, NY 14075

Sponsorship Contacts:

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* Please submit company logos/artwork by 5/10/22



THANK YOU