

PROVIDING A DECADE OF SUPPORT TO CHILDREN & ADULTS WITH CEREBRAL PALSY



BIG GOAL. EVEN BIGGER IMPACT.

In celebration of our 10th anniversary, the Make Lemon Aide Foundation for Cerebral Palsy aims to raise \$100,000 for children and adults with cerebral palsy (CP). We invite you to be a sponsorship partner of Laps of Love 2023. Help us make life-changing milestones possible on Sunday, June 11, 2023!

WHAT MAKES LAPS OF LOVE UNIQUE?

Laps of Love is our annual family-friendly event that fosters kindness and acceptance, promotes a healthy lifestyle, and unites the CP community. The fun-filled day along the Buffalo Waterfront includes a 5K Run/Walk/Roll and a 1-mile Honorary walk to recognize and celebrate CP Warriors and their families. Our paved course is accessible to wheelchairs, walkers, and other support devices. Also, we're moving down the road on Fuhrmann Blvd to the Lakeside Complex, the Outer Harbor's newest waterfront destination!

YOUR SUPPORT MAKES A DIRECT IMPACT

The Make Lemon Aide Foundation uses proceeds from Laps of Love to improve access via grants to cutting-edge treatment. Since 2013, we've awarded \$150,000 for children and adults to receive treatment at First Step Physical Therapy in Georgia and Buffalo. With First Step PT opening a Buffalo clinic in 2022, we have a tremendous opportunity to help even more individuals live happier, healthier, and more complete lives.

OUR GOAL IS TO AWARD \$100,000 IN FIRST STEP PT GRANTS IN 2023. MORE THAN EVER WE NEED YOUR SUPPORT. WE ARE STRONGER WHEN WE WORK TOGETHER. OUR CP COMMUNITY IS GROWING YEARLY AND IT IS OUR MISSION TO SUPPORT IT.

ABOUT CP AND THE MAKE LEMON AIDE FOUNDATION

Cerebral Palsy is known as the forgotten disability, despite affecting 17 million people worldwide. It's our goal to change that by raising awareness and giving a voice to the CP community. The Make Lemon Aide Foundation for Cerebral Palsy is a non-profit organization founded in 2013 by Lauren Walier, a courageous young woman who refuses to let CP stop her from achieving her life goals and helping others do the same. **Anything is possible.**



2023 Make Lemon Aide Committee

Julie Brooks, Denise Flick, Diane Hamric, Lori Hurley, Mary Izzo, Carol Walier, Lauren Walier, Pamela Walier, Sherry Walier

2023 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	BE COURAGEOUS \$10,000	CHAMPION \$5,000	HERO \$3,000	ADVOCATE \$1,500	ZEST FOR LIFE \$500	FRIEND \$250
# OF RACE REGISTRATION PASSES	12	8	5	3		
PRE-EVENT RECOGNITION						
SOCIAL MEDIA PROMOTION (FACEBOOK + INSTAGRAM)	•	•	•	•	•	•
WEBSITE PRESENCE	•	•	•	•		
EMAIL BLASTS	•	•	•			
PRESS RELEASE	•	•				
MEDIA INTERVIEW SHOUTOUT	•					
ON-SITE RECOGNITION						
BRANDED LOGO AT ENTRANCE	•					
LOGO ON SPONSORSHIP BANNERS	•	•	•			
LOGO ON OFFICIAL RACE SHIRT	•	•				
LOGO ALONG RACE PATH	•	•				
OPPORTUNITY TO SPEAK AT RACE EVENT	•					
POST-EVENT RECOGNITION						
SOCIAL MEDIA THANK YOU (FACEBOOK + INSTAGRAM)	•	•	•	•	•	•
BLOG POST THANK YOU	•	•	•			
EMAIL BLAST THANK YOU	•	•	•	•		
NEWSLETTER THANK YOU	•	•	•	•	•	
OUTGOING PRESS RELEASE	•					

YOUR SUPPORT WILL BENEFIT OUR CP COMMUNITY

We appreciate any support you can give. Please share with your family, friends, and contacts on our behalf. Our goal is \$100,000 for the Laps of Love event on June 11, 2023. Lakeside Complex is located at 825 Fuhrmann Blvd. Buffalo, NY 14203.

☐ BE COURAGEOUS - \$10,000
 ☐ CHAMPION - \$5,000
 ☐ HERO - \$3,000
 ☐ ADVOCATE - \$1,500
 ☐ ZEST FOR LIFE - \$500
 ☐ FRIEND - \$250
 ☐ OTHER _____

To pay online, visit makelemonaide.org/donate or scan the QR code.

Every gift is tax-deductible. The Make Lemon Aide Foundation for Cerebral Palsy is a 501(c)(3) private non-profit foundation. EIN # 46-4033257



Donor Information

Name _____
 Company _____
 Address _____
 Phone _____ Email address _____

*Please submit your logo/artwork by **May 25, 2023** to cwalier@hotmail.com

Mail this completed form and payment to:
 The Make Lemon Aide Foundation for CP
 Western New York Regional Office
 P.O. Box 674, Hamburg, NY 14075

Sponsorship Contacts:
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