



# LET'S LOVE LOUD



## BIGGER AND BETTER THAN EVER!

Join the Make Lemon Aide Foundation for Cerebral Palsy in amplifying the message of hope and strength at Laps of Love. This year, we're making the event bigger and better than ever. We're not holding anything back. Let's get ready to **LOVE LOUD!** 

Please consider becoming an event sponsor bigger than ever to help us hit our fundraising goal of \$100,000 to support children and adults with Cerebral Palsy (CP). 

## WHAT MAKES LAPS OF LOVE UNIQUE?

Laps of Love is our annual event centered around kindness and inclusivity. The family-friendly day along the Buffalo Waterfront features a 5K Walk/Run/Roll and a 1-mile honorary walk to recognize and celebrate CP Warriors and their families. Our paved course is accessible to wheelchairs, walkers, and other support devices.

## YOUR GENEROSITY MAKES A RESOUNDING IMPACT

Proceeds from Laps of Love are used to improve access to cutting-edge treatment for CP. Last year, our foundation awarded \$129,000 in grants for treatments at First Step Physical Therapy. However, the number of applicants was also at a record high, and we couldn't assist all the worthy candidates.

With your support, we can help make help even more individuals live happier, healthier, and more complete lives.

## SO MUCH MORE THAN JUST A RACE

Laps of Love unites the CP community. The feeling and energy on race day are impossible to put into words. That's why we encourage you to scan the QR code to watch our new foundation video, capturing the unforgettable moments of last year's event.

## ABOUT THE FOUNDATION

Established in 2013 by Lauren Walier, the Make Lemon Aide Foundation for Cerebral Palsy (CP) is an 501(c)(3) nonprofit foundation aimed at raising awareness FOR CP, fostering acceptance, inclusion, and kindness, creating a loving, supportive community, and providing cutting-edge, effective life-changing therapy.



2024 Laps of Love  
Ambassador  
Eli Kane

**SUPPORT ~~DIS~~ABILITIES**



**LAPS OF LOVE** for Cerebral Palsy

walk / run / roll **JUNE 9, 2024** 

AT LAKESIDE COMPLEX



2024 Make Lemon Aide Committee

Brittany Bauer, Denise Flick, Diane Hamric, Lori Hurley, Mary Izzo, Niclole Kane, Julia Khalil, Maureen McGloin, Jeff Petrocy, Carol Walier, Lauren Walier, Pamela Walier, Sherry Walier

# 2024 SPONSORSHIP OPPORTUNITIES



SPONSORSHIP BENEFITS	LOVE LEADER \$10,000	KINDNESS AMBASSADOR \$5,000	INCLUSION SUPPORTER \$3,000	ACCEPTANCE ADVOCATE \$1,500	COMPASSION COMPANION \$500	EMBRACING FRIEND \$250
# OF RACE REGISTRATIONS	12	8	5	3		
SOCIAL MEDIA PROMOTION	♥	♥	♥	♥	♥	♥
LOGO ON MLAF WEBSITE	♥	♥	♥	♥		
LOGO ON RACE BANNER	♥	♥	♥	♥		
LOGO ON OFFICIAL RACE SHIRT	♥	♥	♥			
OPPORTUNITY TO SPEAK AT EVENT	♥					
SOCIAL MEDIA THANK YOU	♥	♥	♥	♥	♥	♥
NEWSLETTER THANK YOU	♥	♥	♥	♥	♥	

## YOUR SUPPORT WILL BENEFIT OUR CP COMMUNITY

We appreciate any support you can give. Please share with your family, friends, and contacts on our behalf. Our goal is \$50,000 for the Laps of Love event on June 9, 2024. Lakeside Complex is located at 825 Fuhrmann Blvd. Buffalo, NY 14203. **Limited # of vendors are welcome upon committee approval. Vendor fee includes (1) 8ft table. Must bring own 10X10 pop-up tent & chairs. Must be set-up by 10am sharp. Rain or Shine. Non-refundable. Vendor deadline & payment due May 1st.**

- LOVE LEADER - \$10,000
- KINDNESS AMBASSADOR - \$5,000
- INCLUSION SUPPORTER - \$3,000
- ACCEPTANCE ADVOCATE - \$1,500
- COMPASSION COMPANION - \$500
- EMBRACING FRIEND - \$250
- VENDOR

To pay online, visit [makelemonaide.org/donate](http://makelemonaide.org/donate) or scan the QR code for payment.

Payment Method  CHECK  ONLINE

Every gift is tax-deductible. The Make Lemon Aide Foundation for Cerebral Palsy is a 501(c)(3) private non-profit foundation. EIN # 46-4033257



### Donor Information

### Date

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email address \_\_\_\_\_

\*Please submit your logo/artwork no later than **May 13, 2024** to [cwalier@hotmail.com](mailto:cwalier@hotmail.com)

**Mail this completed form and payment to:**  
 The Make Lemon Aide Foundation for CP  
 Western New York Regional Office  
 P.O. Box 674, Hamburg, NY 14075

**Sponsorship Contacts:**  
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