



## Ambassador Role Description: Make Lemon Aide Foundation for CP

### About the Foundation

The Make Lemon Aide Foundation for Cerebral Palsy is dedicated to raising awareness, supporting individuals with cerebral palsy, and empowering communities to embrace inclusivity. Our ambassadors play a vital role in sharing our mission, expanding our reach, and making a difference.

### Ambassador Responsibilities

#### Awareness & Advocacy

- Promote the foundation's mission and values in your community.
- Share accurate information about cerebral palsy to help increase understanding and reduce stigma.
- Encourage inclusivity, accessibility, and compassion in everyday interactions.

#### Community Engagement

- Represent the foundation at events, fundraisers, and awareness campaigns.
- Help recruit participants, volunteers, and supporters for programs and initiatives.
- Connect with schools, businesses, and community groups to broaden awareness.

#### Fundraising & Support

- Support fundraising efforts by promoting campaigns and events.
- Encourage donations and participation within your personal and professional networks.
- Identify potential sponsorship or partnership opportunities.

#### Social Media & Outreach

- Share foundation news, events, and stories across personal platforms.
- Engage with online awareness campaigns and initiatives.
- Amplify the voices of individuals and families impacted by cerebral palsy

#### Event Participation

- Attend and assist with signature events such as Laps of Love: A Walk/Run/Roll.
- Welcome and engage attendees, helping to foster a positive and inclusive atmosphere.
- Support event logistics when needed (setup, registration, volunteer coordination etc).

#### Ambassador Expectations

- Represent the foundation with professionalism, positivity, and integrity.
- Stay informed about the foundation's mission, programs, and updates.
- Commit to serving as a visible advocate in your community and online.
- Provide feedback and share ideas to strengthen outreach efforts.

#### The Impact You'll Make

As an ambassador, you will play a key role in helping the Make Lemon Aide Foundation for Cerebral Palsy raise awareness, grow support, and create opportunities for individuals with cerebral palsy to thrive. By sharing your voice and enthusiasm, you will help turn challenges into opportunities — and make “lemon aide” out of life's lemons.



# AMBASSADOR APPLICATION

## Ambassador General Information:

Full Name: \_\_\_\_\_ Date of Birth:  DD  MM  YY  
Phone Number: \_\_\_\_\_ Gender: ☐ Male ☐ Female ☐ Other  
Street Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

## Parent/Guardian Information:

Name: \_\_\_\_\_ Email Address: \_\_\_\_\_  
Relationship: \_\_\_\_\_ Street Address: \_\_\_\_\_  
Phone Number: \_\_\_\_\_

## Make Lemon Aide Foundation for CP Duty Checklist (Check all that apply):

All projects to be approved by MLAF

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Recruit others to apply to be an ambassador                  | <input type="checkbox"/> Create a peer friend group & plan gatherings                                      | <input type="checkbox"/> Set-up a Laps of Love team fundraiser & encourage others to | <input type="checkbox"/> Host a fundraiser of your choice at your school, workplace or in the community |
| <input type="checkbox"/> Regularly sharing MLAF social media posts to raise awareness | <input type="checkbox"/> Seek corporate and/or business sponsors   | <input type="checkbox"/> TV appearances  | <input type="checkbox"/> Speak at events  |
| <input type="checkbox"/> Have a lemonade stand, bake sale or hot dog stand            | <input type="checkbox"/> Are you good at writing? Utilize your writing skills for projects with MLAF staff | <input type="checkbox"/> Build relationships with sponsors, donors or volunteers     | <input type="checkbox"/> Promote foundation events & initiatives  |
|   | <input type="checkbox"/> Come up with your own project not mentioned                                       | <input type="checkbox"/> Engage others with CP & share about MLAF                    |   |

## Please list why you want to be an ambassador for MLAF:

Are you willing to attend fundraisers/media days/etc?

☐ Yes

☐ No

If yes, list which: \_\_\_\_\_

## Ambassador Commitment Level

On the scale 1-5 please show how invested you are in becoming a MLAF Ambassador by filling in the number that best represents you



Signature: By signing below, I am confirming my commitment and dedication to being a MLAF Ambassador and promise to the best of my ability to uphold the standards of this role:

Signature: \_\_\_\_\_

Photo Release: \_\_\_\_\_

Consent

Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

PHOTO REQUIRED:

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